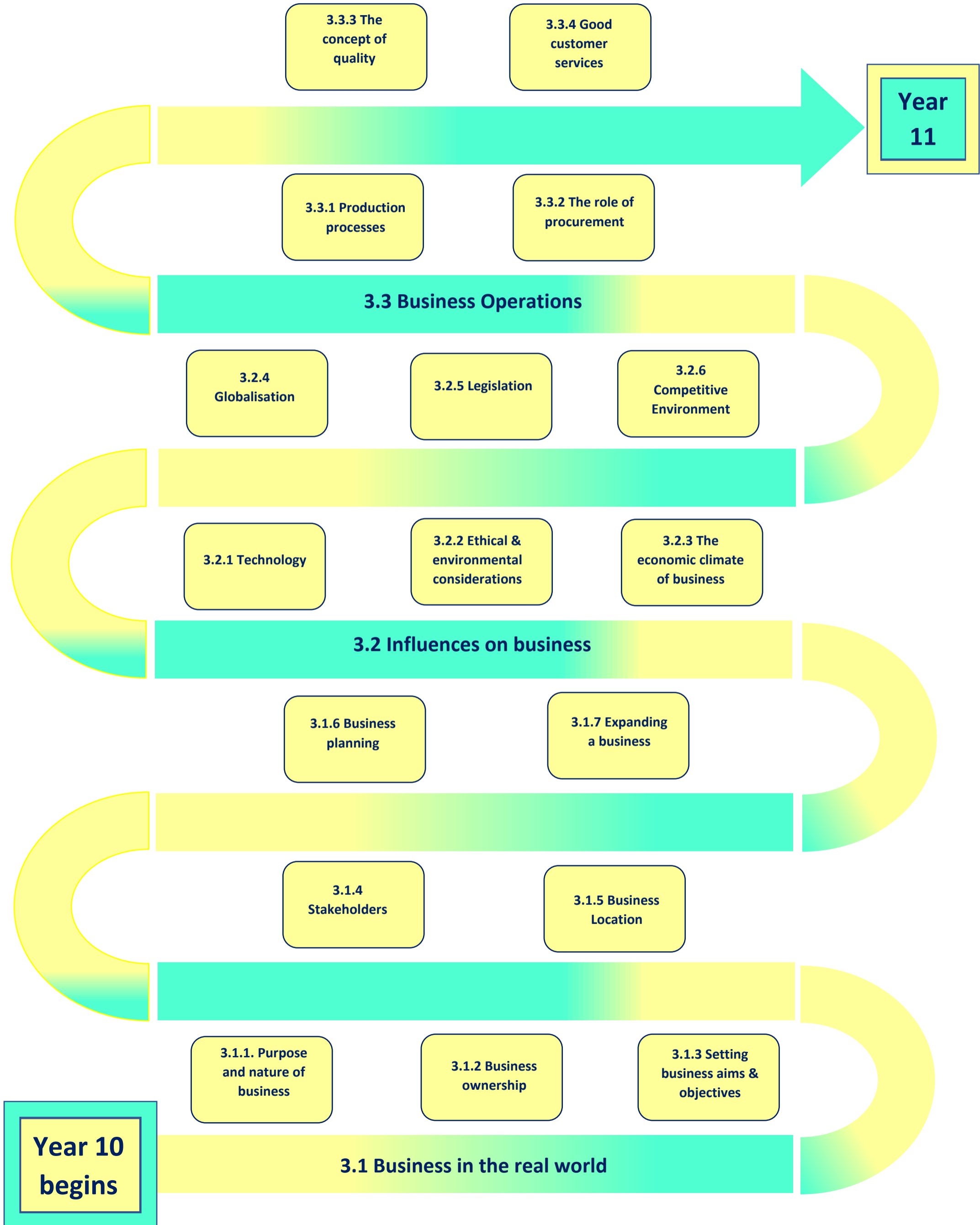


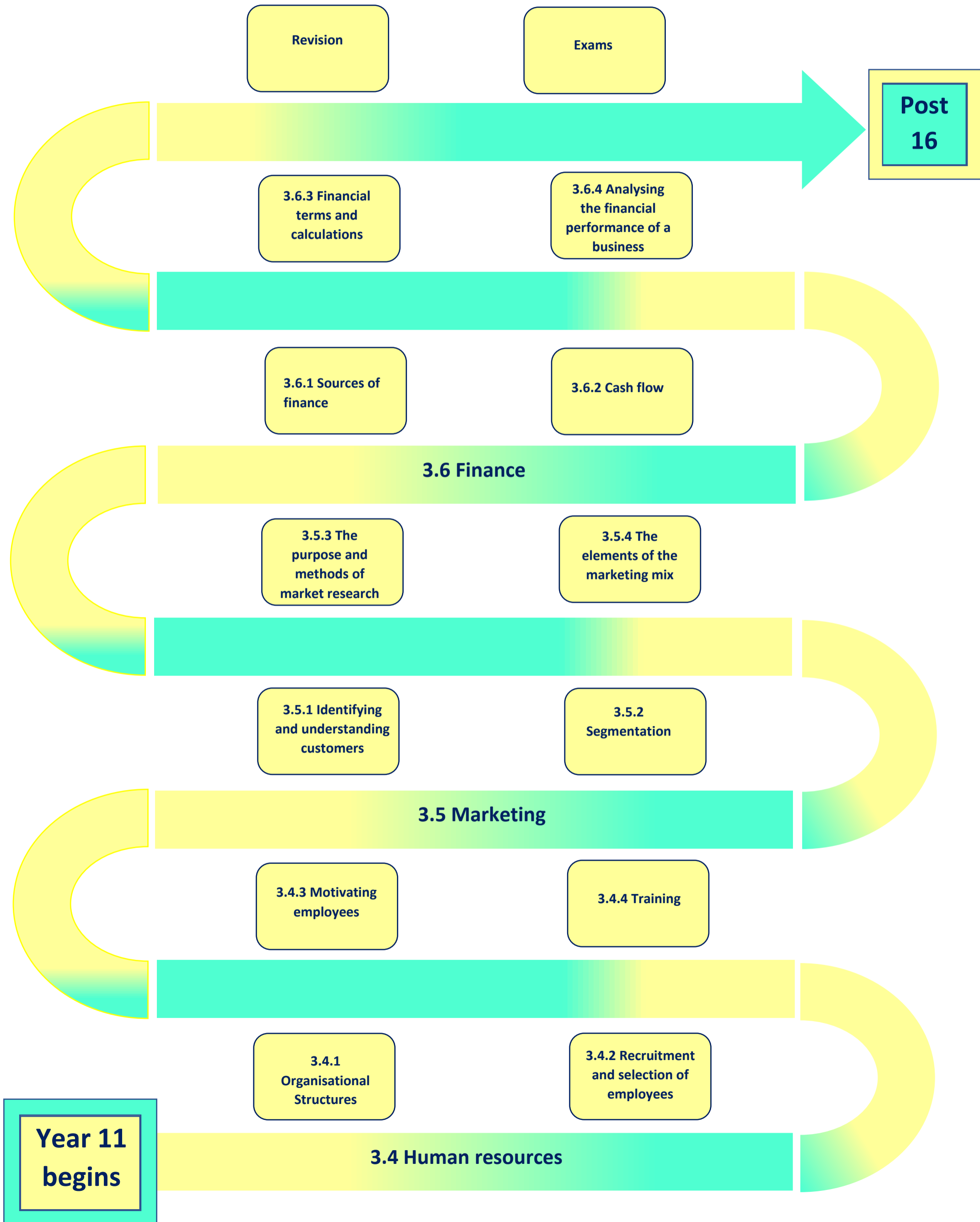


Business Year 10 GCSE Learning Map





Business Year 11 GCSE Learning Map





Business Year 12 A level Learning Map



Revision

Mocks

Year 13

3.6.1 Setting human resource objectives

3.4.2 Analysing human resource performance

3.4.3 Making human resource decisions: improving organisational design and managing the human resource flow

3.4.4 Making human resource decisions: improving motivation and engagement

3.4.5 Making human resource decisions: improving employer - employee relations

3.6 Human resource management

3.5.1 Setting financial objectives

3.5.2 Analysing financial performance

3.5.3 Making financial decisions: sources of finance

3.5.4 Making financial decisions: improving cash flow and profit

3.5 Financial management

3.4.1 Setting operational objectives

3.4.2 Analysing operational performance

3.4.3 Making operational decisions to improve performance: increasing efficiency and productivity

3.4.4 Making operational decisions to improve performance: improving quality

3.4.5 Making operational decisions to improve performance: managing inventory and supply chains

3.4 Operational management

3.3.1 Setting marketing objectives

3.3.2 Understanding markets and customers

3.3.3 Making marketing decisions: segmentation, targeting, positioning

3.3.4 Making marketing decisions: using the marketing mix

3.3 Marketing management

3.2.1 Understanding management, leadership and decision making

3.2.2 Understanding management decision making

3.2.3 Understanding the role and importance of stakeholders

3.2 Managers, leadership and decision making

3.1.1. Understanding the nature and purpose of business

3.1.2 Understanding different business forms

3.1.3 Understanding that businesses operate within an external environment

3.1.4 Stakeholders

3.1.5 Business Location

3.1 What is business?

Year 12 begins



Business Year 13 A level Learning Map

